

Alex Hiam

Education

AB, Harvard College, 1980, Anthropology (English Department's Arnold Prize for best essay)

MBA, The Haas School, U.C. Berkeley, 1986, Marketing & nonprofit management

Teaching

Substitute, The Grammar School (Putney VT). Compass School (Westminster VT).

Instructor, North Star Self Directed Learning for Teens, Sunderland MA, 2018-19.

Curriculum designer, Human Resource Development Press, 2000-present. Design courses, instructional assessments, learning activities, instructor guides, i.e., *Strategic Leadership Assessment*, *Dealing with Conflict Assessment*, *Personal Creativity Assessment*. Authored *The Manager's Pocket Guide to Creativity* and *Taming the Conflict Dragon* books.

Lecturer. Bachelors Degree with Individual Concentration, U. Mass. Amherst: Designed and piloted the BDIC capstone course, *Innovation and Leadership*, 2010-11. Isenberg School of Business: Credit courses in management, advertising, marketing. 2000 to 2009. (Developed semester-long T-shirt design-and-planning activity.)

Course development, United States Coast Guard, New London CT. Five year contract to create & implement advanced leadership and management instruction.

Writing

Middle grade and teen fiction: *Silent Lee and the Adventure of the Side Door Key*. *Silent Lee and the Oxford Adventure*. *The Book & Cat: A Very Dangerous Bookstore*. *Norah and the Crow Witch*. *Sorcery*. *Blood*. (See www.websterpress.com.)

Nonfiction: *The Vest-pocket CEO*. *Business Innovation for Dummies*. *Marketing for Dummies*. *Motivational Management*. *Think Before You Speak: A Complete Guide to Strategic Negotiation*. *Mastering Business Negotiation*. *The Portable MBA in Marketing*. *Making Horses Drink*.

Illustration

Illustrations for books such as *The Portable MBA in Marketing*, *The Vest-Pocket CEO*, *Marketing for Dummies*, *The Manager's Pocket Guide to Creativity*. Ink and mixed media illustrations for teen and middle school novels such as *Silvia*, *Princess Silver*. Children's picture books include *The Sixth Duckling: An Adventure on Boston Common*. *Aster's First Winter: A Bunny Adventure*. *Mr. Mouse's Motorboat Trip*. *Marie in the Forest: An Adventure with Degas' Little Dancer*.

Volunteering. *Harvard College Alumni Interviewer*, 2016-present. *Scholastic Art & Writing Awards* judge, 2021-present, Vermont. Edwin S. Webster Foundation trustee, Boston. Art & writing classes, The Art Nook, Putney VT. Youth soccer coaching.